

Job Reference Number: MI/25/53

Position: Communications and Research

Engagement Manager

Group/Department: Scientific Administration

Salary: in the range of £40,000-£50,000

(dependent on experience)

Duration: Permanent role







PARTICULARS OF APPOINTMENT

Ref: MI/25/53

Job Title: Communications and Research Engagement Manager

- 1. The Institute invites applications for the above post.
- 2. Salary will be within the range of £40,000-£50,000 per annum, dependent upon experience.
- 3. Applications should be submitted via JobMarker, the online recruitment system by the closing date as stipulated in the advert.
- 4. For applicants who require assistance with their application please contact the HR Department for further information on:

Tel: +44 (0)161 306 9752

Email: <u>jobs@cruk.manchester.ac.uk</u>

- 5. Informal enquiries can be made to Caroline Wilkinson: caroline.wilkinson@cruk.manchester.ac.uk
- 6. Applicants are advised that if the Institute receives a high level of applications, we reserve the right to close the vacancy earlier than advertised.
- 7. The Institute will endeavour to contact shortlisted candidates promptly. However, there may be occasions where a high volume of applications are received, therefore an applicant's patience is appreciated.
- 8. As an equal opportunity employer, we welcome applicants from all sections of the community regardless of age, sex, gender (or gender identity), ethnicity, disability, nationality, religion or belief, sexual orientation, marital or transgender status. All appointments are made on merit.
- 9. As our Communications and Research Engagement Manager you will be a visible presence within the Institute, providing professional and timely Communications and Research Engagement services.

COPY OF THE ADVERTISEMENT

The Institute will actively foster a culture of inclusion and diversity and will seek to achieve true equality of opportunity for all members of its community.

Communications and Research Engagement Manager

Job Ref: MI/25/53

• **Duration:** Permanent role

• Salary: in the range of £40,000-£50,000 (dependent on experience)

Join Us in the Fight Against Cancer

At the Cancer Research UK Manchester Institute, we are dedicated to pioneering life-saving research and transforming cancer care. We're seeking a dynamic and strategic **Communications and Research Engagement Manager** to lead our communications and engagement activities and amplify the impact of our work across scientific, clinical, and public audiences.

About the Role

As Communications and Research Engagement Manager, you will be at the heart of our mission crafting compelling narratives, driving engagement across digital and print platforms, and co-ordinating opportunities for our researchers to engage with the public. This will include writing and editing website content, creating social media content including graphics/photography/videos, as well as contributing to reports and newsletters. You'll work closely with researchers and the Institute's leadership to ensure our breakthroughs and initiatives reach the audiences that matter most.

Key Responsibilities

- Develop and implement a comprehensive communications strategy aligned with the Institute's goals
- Oversee and directly create content for web, social media, newsletters, and internal communications
- Collaborate with Institute staff and students and drawing on our connections with partner organisations (including the University of Manchester, Cancer Research UK and the Christie NHS Foundation Trust) to promote research findings and organise research engagement events

About You

- Undergraduate degree or PhD in the Biosciences
- Proven experience working in communications—ideally within science, healthcare, or non-profit sectors, or relevant communications experience in a scientific setting
- Exceptional writing, editing, and storytelling skills

- Experience in some of the following: managing social media platforms, creating/curating web content (specifically WordPress), design skills (e.g. Illustrator/Photoshop/Canva), digital creation (photography/videography)
- · Strong strategic thinking and project management abilities
- Comfortable working with complex scientific information and translating it for diverse audiences
- Experience organising or taking part in public engagement activities
- Passionate about making a difference in cancer research and patient outcomes

About the Scientific Administration Department

Please visit our website to view information about the Department: https://www.cruk.manchester.ac.uk/facility/scientific-administration/

Why Join Us?

- Be part of a world-class cancer research institute making a real impact in the lives of patients and their families
- Opportunities to develop and expand communications activities in line with the Institute's future growth
- A great opportunity to develop and expand your skills drawing on networks/connections from other teams and with training both at the Institute and from the University of Manchester/Cancer Research UK.

The Cancer Research UK Manchester Institute (www.cruk.manchester.ac.uk), an Institute of The University of Manchester (www.manchester.ac.uk), is a world-leading centre for excellence in cancer research. The Institute is core funded by Cancer Research UK (www.cancerresearchuk.org), the largest independent cancer research organisation in the world. In spring 2023 the Institute moved into the new Paterson Building, a £150 million flagship purpose-built biomedical research centre directly attached to The Christie NHS Foundation Trust (www.christie.nhs.uk), in South Manchester.

We are partnered with The Christie NHS Foundation Trust, one of the largest cancer treatment centres in Europe. These factors combine to provide an exceptional environment in which to pursue basic, translational and clinical research programmes.

Our aim is to understand the fundamental basis of cancer and apply that knowledge to developing new treatment strategies for cancer patients. Our advanced research programmes span a spectrum of cancer research, from the molecular and cellular basis of cancer through to drug discovery, translational research and clinical trials.

The Institute has access to outstanding laboratory facilities and exceptional core services, including next generation sequencing, microarrays, confocal microscopy, bioinformatics, histology and mass-spectrometry.

Apply Now

To apply for this position please complete the online application via 'Apply Now'. Please ensure you detail the names of two referees and ensure you submit your application before the closing date specified.

For any informal enquiries about this post, please contact Caroline Wilkinson: caroline.wilkinson@cruk.manchester.ac.uk

Job Description

After the closing date this job description will be removed from our website. Should you wish to refer to this information later, please ensure that you save a copy of this document.

Disabilities and alternative formats

The University of Manchester is a disability confident Leader and is committed to supporting disabled people in recruitment, employment, and career development. We will make reasonable adjustments to enable applicants to



compete to the best of their ability wherever it is reasonable to do so. Therefore, if you have any additional support needs throughout the recruitment process or require documentation in alternative formats, please do not hesitate to contact the HR Department, for further information, on:

Tel: +44 (0)161 200 8870

Email: jobs@cruk.manchester.ac.uk

The Disability Confident scheme, accredited by the Department for Work and Pensions (DWP), helps employers recruit, retain and train great people. Disability Confident organisations play a leading role in changing attitudes about, and increasing understanding of, disability. There are three levels of the scheme with Leader being the highest.

CANCER RESEARCH UK MANCHESTER INSTITUTE JOB DESCRIPTION

JOB DETAILS

Job Title: Communications and Research Engagement Manager

Grade: Professional 3 (P3 - CRUK Non-Scientific Pay and Grading

Framework)

Department: Scientific Administration

Division: Cancer Research UK Manchester Institute

ORGANISATIONAL ARRANGEMENTS

Accountable to: Chief Operating Officer, CRUK Manchester Institute

JOB PURPOSE

To develop and deliver strategies for communications and research engagement about the Institute's research that inform, inspire, and engage diverse audiences

DUTIES AND RESPONSIBILITIES

Strategy

- Working closely with the Institute's Senior Management Team, scientific community and the scientific administration team, the post holder will develop and deliver the Institute's communications and research engagement strategies
- Identify and exploit the achievements of the Institute's scientists to raise the profile of the Institute at a local, national and international level

Content Development and Delivery

- Write, edit, and produce compelling content for newsletters, blogs, social media, press releases, and the Institute's website
- Work with members of the Institute's community to identify key opportunities for promotion in their area of work to contribute to a forward plan of activity
- Translate complex scientific research into accessible language for the public, donors, and media

- Produce and edit video content for the website and social media platforms
- Contribute articles and editorial support to the annual scientific report
- Together with other members of the Scientific Administration team co-ordinate the production and delivery of a regular Institute newsletter to highlight its achievements, events and initiatives
- Ensure all communications align with the Institute's branding requirements and values.

Digital and Social Media

- Manage and grow the Institute's social media presence across various platforms
- Monitor analytics and trends to optimize engagement and reach, producing reports on a regular basis
- Manage the Institute's external website content ensuring this is up to date and work with the Scientific Administration team and the relevant external provider to deliver site improvements.

Media Relations

- Establish relationships, and work collaboratively, with colleagues across the University of Manchester, Cancer Research UK and the Christie NHS Foundation Trust to ensure alignment and coordination over press releases, joint initiatives and communications
- o Identify press and news release ideas for stories and features in collaboration with the relevant press team(s). Liaise with these teams as necessary but also on a regular basis to provide advance notice of upcoming publications.
- Respond to media enquiries from the relevant press teams and identify spokespeople for interviews.

Internal Communications

- Driving internal communications including developing content for the intranet, internal newsletters and digital signage
- Develop opportunities for the operations and core facility staff to learn more about the scientific research within the Institute.

Research Engagement

Working with members of the Scientific Administration team to lead the Institute's research engagement and outreach strategy to increase public awareness and understanding of cancer research in Manchester and the local region through co-ordinating Institute representation at a range of internal and external events such as science festivals and careers' fairs

- Liaise with research engagement teams at Cancer Research UK to co-ordinate open days and to support various community fundraising events
- Work with Institute scientists to design interesting and engaging activities to illustrate research stories
- Lead laboratory tours for donors and other visitors such as community groups
- Develop outreach projects to work with the local community including within schools
- Provide and facilitate training for staff to improve outreach, and coach staff in the development of engagement and outreach programmes and activities
- Explore opportunities and funding for new public engagement activities aimed at local, national and international audiences.

Other

- Social responsibility as part of our wider commitment to environmental sustainability and social responsibility, to fulfil these duties in a resource-efficient, environmentally sustainable manner and seek to promote social responsibility wherever possible
- Provide communications advice and direction relating to projects to colleagues, ensuring that communications issues are dealt with in a proactive and planned manner
- To perform other functions consistent with the position, nature of the post, and as determined by the Chief Operating Officer.

STANDARDS OF PERFORMANCE

- Work efficiently, cost-effectively and in a flexible manner
- Maintain effective communications with staff at all levels
- To meet objectives within pre-determined timescales
- Strict adherence to protocols and Institute policies
- To comply with Health & Safety requirements, including having an awareness of personal responsibilities to maintain a safe working environment
- To contribute to the University's agenda for social responsibility, including sustainability
- To maintain confidentiality of information in line with data protection requirements and University policy
- Familiarise themselves with the University's Equality and Diversity policies and to actively support these wherever possible
- Be a team player
- To strive to accomplish high quality of work.



PERSON SPECIFICATION

The person specification should set out the qualifications, experience, skills, knowledge, personal attributes, interests, other requirements which the post holder requires to perform the job to a satisfactory level.

Job Title: Communications and Research Engagement Manager (P3)

	<u>ESSENTIAL</u>	<u>DESIRABLE</u>	METHOD OF
	The qualities without which a post holder could not be appointed	Extra qualities which can be used to choose between candidates who meet all the essential criteria	<u>ASSESSMENT</u>
QUALIFICATIONS	Degree in Biosciences (or equivalent relevant experience) plus relevant experience working in science - related communications OR PhD in Biosciences plus experience of relevant communications activity	 Master's in communications, public relations, journalism, marketing or related subject (or equivalent relevant experience) Project Management Experience working in communications 	Application form, CV cover sheet and proof of qualifications
EXPERIENCE	 Experience of successfully managing own projects Experience running or taking part in public engagement activities Experience of working in a complex and multidisciplinary organisation Experience of communicating science in an engaging way for a lay audience Experience of producing engaging scientific social media content and managing some of the following: social media platforms, creating/curating web content (specifically WordPress), design skills (e.g. Illustrator/Photoshop/Canva), digital creation: photograph/videography 	 Familiarity with the work of Cancer Research UK Experience working in communications Experience of producing and editing videos Experience of publishing and copy writing Experience using a web content management system 	Interview, Application form, CV cover sheet and assessment tests



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SKILLS	Natural flair for accurate	Experience of working in	Interview,
511125	verbal and written	the cancer research	Application
	communications	arena	form, CV cover sheet and
	Excellent proof-reading skills	Experience of community	
	and attention to detail	engagement activity	assessment
	Excellent interpersonal skills	Practical experience of	tests
	and the ability to	media relations activities	
	communicate effectively	A track record of	
	with a variety of senior	evaluating and	
	professional and scientific	measuring the	
	staff	effectiveness of	
	Practical experience of	communication projects	
	internal communications	and campaigns	
	activities		
	Self-starter and ability to		
	research a topic		
	independently		
	Excellent IT skills and		
	proficient in the use of		
	Microsoft packages (Word,		
	Excel, PowerPoint, Outlook		
	and Teams) and the ability		
	to use a range of popular		
	applications relevant to a		
	communications role		
	High level of organisational		
	skills and the ability to		
	prioritise and work to		
	deadlines with limited		
	supervision		
	Ability to use own initiative		
	and to work independently		
	Ability to balance and		
	manage concurrent tasks		
	Ability to learn new skills to most the requirements of		
	meet the requirements of		
	the role		lmh am darre
KNOWLEDGE	Understanding of current science/medical issues		Interview,
	Good understanding of		Application form and
	social networking tools and		assessment
	their applicationGood understanding of the		tests
	• 300a understanding of the		





KNOWLEDGE contd	cancer research landscape • Knowledge of office systems, processes and technologies	Interview, Application form and assessment tests
OTHER	 Strong attention to detail Ability to work effectively in a demanding, pressured environment Self-motivated and proactive Personable manner Ability to work flexibly to support the requirements of the Institute To show commitment to equality and fairness and integrity in dealing with others Interest and willingness to develop skills and to learn new ones To be willing to work across organisational boundaries To seek new knowledge and share ideas To be open and responsive to change and innovation. 	Interview and Application form







THE CITY OF MANCHESTER AND THE REGION

Manchester is one of the great European cities and the Cancer Research UK Manchester Institute is located a short distance from the city centre and is serviced by regular public transport to the city centre. The city's architecture represents one of the high points of Victorian achievement. The modern city is a major centre of banking, commerce and manufacturing.



It is consistently ranked as the best liveable city in the UK by the Economist Intelligence Unit. In 2021, Manchester was ranked in the top 3 of the TimeOut World's Best Cities list with the comment, "the friendliest city with the best community spirit and top-notch nightlife including its Gay Village and Northern Quarter in the heart of the city." It has a highly cosmopolitan atmosphere, and its cultural life is internationally renowned.

Manchester offers extensive provision for research. Library facilities include the John Rylands University Library (the major library in the North West and the third largest in the country) and the Manchester Central Reference Library.



Housing is varied, plentiful and the price ranges can start moderately priced and are as varied as the requirements. Schooling ranges from world-famous private schools to excellent sixth-form colleges and comprehensives.

Manchester is well served by a major international airport, with direct scheduled flights to many destinations in Europe as

well as North America and Asia. Some of the most beautiful countryside in Europe is just short of an hour's drive from the Institute in the Peak District National Park, while the Lake District and Snowdonia in Wales are also within easy reach.





Manchester Piccadilly railway station has been refurbished and is served by intercity and other train services – with a direct link to Manchester Airport. The network of Metrolink tram services offers an alternative mode of public transport from certain parts of the conurbation and includes connections near to the Institute.

There are three outstanding professional theatre companies, the halls of the Hallé and BBC Philharmonic orchestras, the Cornerhouse as well as other cinemas, and Europe's fastest-growing Chinatown.

Amongst the developments enriching the area's cultural life have been the opening of the Lowry Centre and Media City at Salford Quays; the opening of the Bridgewater Concert Hall; the refurbishment of the City Art Gallery; the opening of Urbis in the centre of Manchester and of the Imperial War Museum North, designed by Daniel Libeskind, in Trafford.



Trafford, specifically Old Trafford, is known internationally for sport, it is a venue for Test cricket and the home of Manchester United FC. The Commonwealth Games were held in Manchester in 2002 and were highly acclaimed. The Commonwealth Stadium became the home of Manchester City FC in 2003.







OUR BENEFITS PACKAGE

Facilities and General Discounts

We have a wide range of fantastic facilities for you including coffee shops, cafes, and restaurants in various buildings on Oxford Road, library, museum, art gallery, theatre (providing music and drama) and the world-famous radio telescope at Jodrell Bank. You can attend a varied programme of events at these, many of which are free to staff. Staff also have a plethora of discounts available to them on fitness, entertainment, restaurants, hotels, supermarkets, and online retailers.

Health and Fitness

We have a fantastic range of sports and fitness programmes across three of the best sports facilities in the city of Manchester. Each of our facilities provides something for everyone and are in convenient locations across Oxford Road, Fallowfield and all the way into the City Centre. Staff have a discounted membership to these facilities.

Wellbeing

The Institute is committed to supporting staff wellbeing and have a range of resources available. This includes a free 24/7 helpline through our Employee Assistance Programme which allows staff to talk in confidence to trained counsellors and advisers on areas like emotional, physical, and mental health.

The University's counselling service offers confidential help with any personal issues affecting work, self-esteem, relationships, sexuality, mental health and general well-being. It is accessible to all staff and is part of a wider network of help and support; and can advise on where else to seek help and make referrals to NHS mental health services.

The University's Occupational Health service provides confidential services to protect the health of staff and ensures that all health issues are effectively managed. Additionally, the Institute has wellbeing working groups and employee champions to support staff.

We offer a generous annual leave allowance of 32 days per year, (pro rata for part time staff) plus bank holidays for England. The Institute gifts an additional day's leave on Christmas Eve.

Travel

The Institute is committed to reducing its environmental impact and actively supports and promotes travel by sustainable means. We work closely with The Christie NHS Foundation Hospital to have a green travel plan that aims to provide a package of measures that increase the travel options available to staff. These options include as a Cycle to Work Scheme and annual interest-free travel loans with Northern Rail, Stagecoach and Metrolink.





Family Friendly Support

If you have childcare responsibilities the Institute can provide you with a range of support to assist you in balancing your work and home life commitments. Information is available on the government's Tax Free Childcare Scheme and The University's Workplace Nursery Scheme. We also have a range of family friendly policies and staff have the right to request to work flexibly.

Equality, Diversity, and Inclusion (EDI)

The Institute is committed to creating an environment where diversity is celebrated and everyone is treated fairly, regardless of gender, gender identity, disability, ethnicity, religion or belief, sexual orientation, marital or transgender status, age, or nationality. The Institute has an EDI committee which provides leadership, drive and strategic direction on equality, diversity, and inclusion across all parts of the Institute. The committee will seek to promote cultural change and ensure that the EDI action plan is embedded across all functions of the Institute.

Personal Development

Whether you are a research scientist, technical or operational staff, you will receive excellent on the job training and an opportunity to share skills experience and expertise in a collaborative environment. The Institute has a range of training available for support and professional development.

Disability

The Institute is committed to providing a positive working environment free from discrimination, harassment, or victimisation due to a disability where all staff are treated with respect and dignity. The Institute has access to a Disability Advisory and Support Service (DASS) which has a dedicated disability adviser for staff to provide advice, guidance and support about a range of practical adjustments in the workplace.

Pension

We have two generous pension schemes to provide benefits for you and your family. For more details, please contact the HR department.









ADDITIONAL RECRUITMENT AND SELECTION PARTICULARS

Shortlisted Candidates:

- 1. We will reimburse reasonable travel expenses. You need to retain all your receipts, as you will need to submit these with your expense claim form. This form will be given to you when you attend your interview.
- 2. If candidates require accommodation the Institute can arrange this for you. Please notify the HR Department as soon as possible so that this can be arranged on:

Tel: +44 (0)161 200 8870 or

Email: jobs@cruk.manchester.ac.uk.

Please note that reimbursement for accommodation may **not** apply.

- 3. If candidates have any additional support needs to enable them to attend an interview, they will be able to request/discuss this with the HR department when arranging the interview.
- 4. Shortlisted candidates may be expected to complete a presentation as part of the selection process. Information regarding the duration and title of the presentation will be provided in the invitation to interview correspondence. We supply both laptop and projector for presentations.
- 5. All dates and times stated in correspondence from the Institute refer to UK GMT (Greenwich Mean Time).
- 6. Candidates need to bring along their passport to interview, a copy of which will be taken for our records, when you visit the Institute. If candidates have difficulty in producing their passport, please contact the HR Department prior to the interview on:

Tel: +44 (0)161 200 8870 or

Email: jobs@cruk.manchester.ac.uk

7. MS Teams or **Zoom interview with or without presentation:**Instances may arise where we propose to hold an online interview as a (first stage) selection process. If this is the preferred method of interview, this will be





stated on your invite to interview email. You will be provided with a link and password to attend the interview at a specified time on a specified date. This link will redirect you to your MS Teams/Zoom interview. 24 hours prior to interview we will require:

- A contact telephone number emailed to <u>jobs@cruk.manchester.ac.uk</u>
 along with a scanned copy of passport for ID purposes
- Where applicable, a copy of your presentation emailed to: jobs@cruk.manchester.ac.uk.

Please note:

You do not have to have a Zoom account to attend a Zoom interview. You will be prompted to download the software, once you have clicked on the link that you have been provided. You do, however, need to have a working microphone and camera connected to your electronic device, for this interview to go ahead.

The criteria will be consistent with all other candidates.









STANDARD CRUK MANCHESTER INSTITUTE TERMS AND CONDITIONS

The following is a basic summary of the standard terms and conditions applicable to the post you have applied for:

- The post of Communications and Research Engagement Manager is on a Cancer Research UK pay scale. It's on a CRUK P3 grade with a salary range of £40,000-£50,000 per annum (dependent upon experience).
- Your employment will be with The University of Manchester appointed under the Cancer Research UK Manchester Institute terms and conditions.
- Salary is paid monthly on the penultimate last working day of the month.
- There are 32 days holiday per year plus Bank Holidays for England.
- Duration of contract is permanent.
- Working hours are 35 hours per week.
- There is a probationary period attached to this post of 6 months. It's standard for many organisations now and consists of two 3 monthly reviews with your line manager.
- You are eligible to join The USS (https://www.uss.co.uk/) pension scheme.
- Any offer made by the Cancer Research UK Manchester Institute would require the successful candidate to undergo a medical clearance. This is arranged with Occupational Health department at The University of Manchester prior to starting employment and consists of a basic medical. This is to address and gain clearance for any potential hazards identified for the role on offer.
- Offer is subject to receipt of satisfactory references and proof of your highest qualification.
- Offer is subject to documented evidence of your right to work in the UK under the Home Office UK Border Agency Regulations.
- Overseas candidates should determine, when applying for the position, the likelihood of obtaining a Certificate of Sponsorship (CoS) for the post





by assessing their own circumstances against the criteria specified on the gov.uk website

- Standard Occupation Classification (SOC) for this role is: 2493.
- Successful overseas candidates will be eligible to claim reimbursement of expenses to cover their visa and National Health Surcharge costs, if required. Overseas candidates will be required to meet the eligibility criteria as specified in the skilled worker points-based system.

Please note reimbursement does not extend to include family members, although a loan scheme is available.

- The successful candidate is required to complete a Rehabilitation of Offenders/Criminal Records declaration form at the offer stage of the process. Please note a criminal record will not necessarily be a bar to obtaining a position.
- The Institute is promoting a green travel plan and there are staff benefits promoting this including a cycle to work scheme and the use of public transport. There are strong links to bus routes and trains to all CRUK Manchester Institute locations. More information about this can be found on our 'Our Benefits Package' page or by contacting the HR Department.

Please note there are car parking restrictions imposed around these sites.





DON'T FORGET TO FOLLOW US ON SOCIAL

MEDIA #LifeAtCRUKMI







THANK YOU!



Cancer Research UK Manchester Institute is a Research Institute within The University of Manchester and is core funded by Cancer Research UK